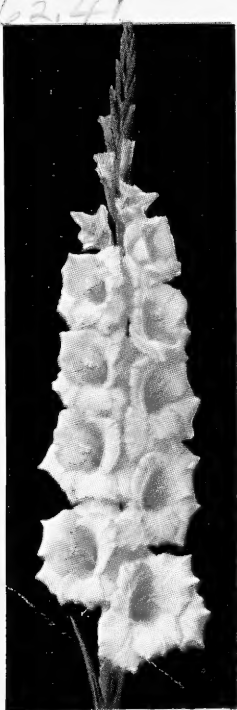


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**H. J. WESTERHOVEN & SON**

ROUTE 1, BOX 393  
BENTON HARBOR, MICHIGAN

RETURN POSTAGE GUARANTEED

1952/53

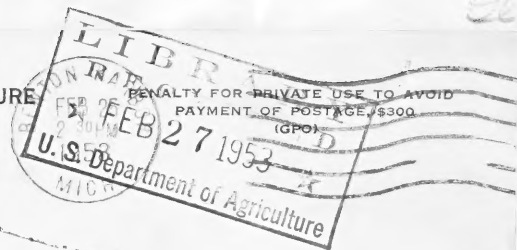
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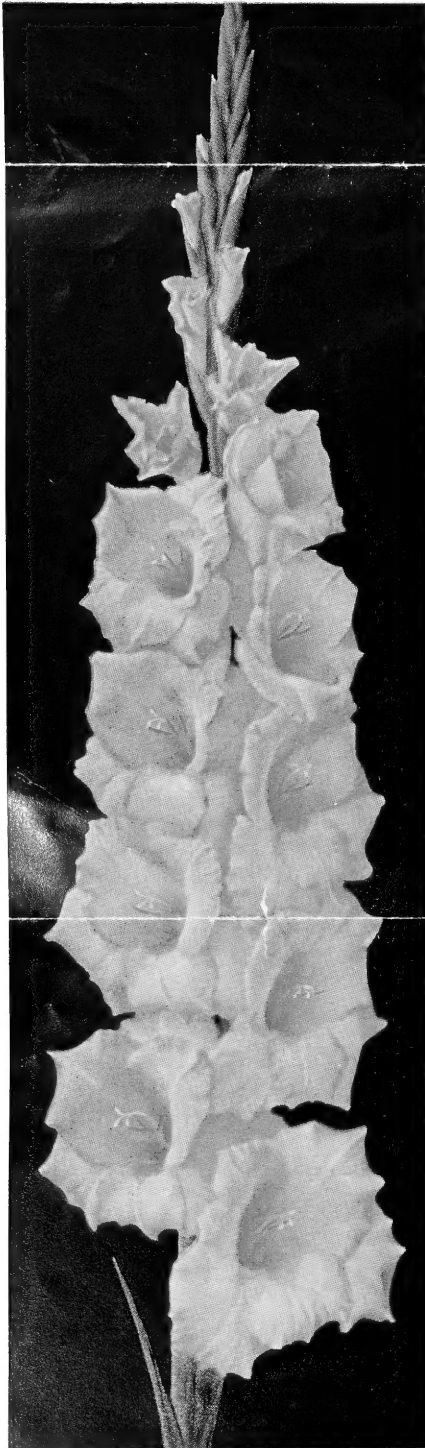
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WASHINGTON 25, D. C.

# H.J. WESTERHOVEN & SON

ROUTE 1, BOX 393

BENTON HARBOR, MICHIGAN

## PRICE LIST Wholesale Gladioli Bulbs 1952-53



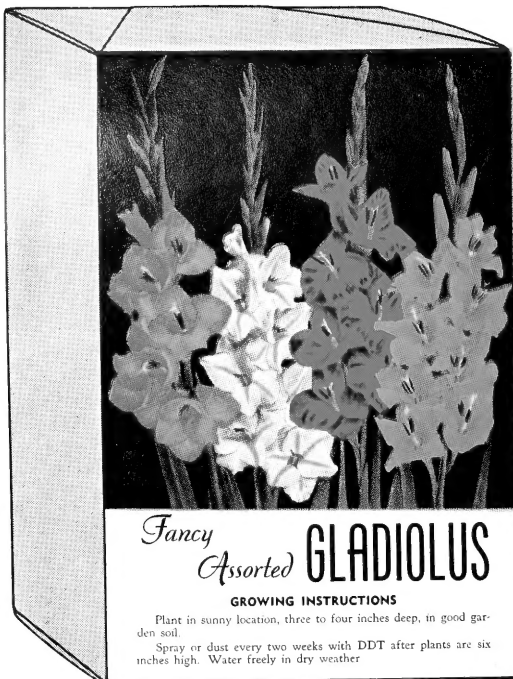
Price Per 1000

| VARIETY               | COLOR OF FLOWER      | No. 1   | No. 2   | No. 3   |
|-----------------------|----------------------|---------|---------|---------|
| ABU HASSAN            | Deep Blue            | \$30.00 | \$25.00 | \$20.00 |
| BLUE BEAUTY           | Light Blue           | 25.00   | 20.00   | 16.00   |
| BEACON                | Scarlet Cream Blotch | 18.00   | 15.00   | 13.00   |
| BREAK O'DAY           | Early Pink           | 18.00   | 15.00   | 13.00   |
| BAGDAD                | Smoky                | 25.00   | 20.00   | 16.00   |
| BOULOGNE              | Cerise               | 30.00   | 25.00   | 20.00   |
| BLACK OPAL            | Velvet Black         | 30.00   | 25.00   | 20.00   |
| BOUTENDOR             | Deep Yellow, New     | 30.00   | 25.00   | 20.00   |
| CORONA                | White Pink Edge      | 35.00   | 30.00   | 25.00   |
| DEBONAIR              | Late Pink            | 18.00   | 15.00   | 13.00   |
| ELIZABETH THE QUEEN   | Best Lavender        | 22.00   | 18.00   | 15.00   |
| EARLY DAWN            | Early Pink           | 18.00   | 15.00   | 13.00   |
| EARLY MELODY          | Tall Light Lavender  | 25.00   | 20.00   | 16.00   |
| ETHEL CAVE COLE       | Light Pink           | 18.00   | 15.00   | 13.00   |
| FLORENCE NIGHTINGALE  | New White            | 40.00   | 32.00   | ....    |
| FLAMING SWORD         | Brick Red            | 18.00   | 15.00   | 13.00   |
| GOLD EAGLE            | Tall Yellow          | 18.00   | 15.00   | 13.00   |
| GOLD DUST             | Deep Yellow          | 22.00   | 18.00   | 15.00   |
| HOPMAN'S GLORY        | Popular Yellow       | 25.00   | 20.00   | 16.00   |
| JUNE BELLS            | Pure White           | 20.00   | 16.00   | 13.00   |
| JOHAN VAN KONYNENBURG | Orange Red           | 20.00   | 16.00   | 13.00   |
| KING LEAR             | Purple Ruffled       | 24.00   | 19.00   | 15.00   |
| LAVENDER DREAM        | Tall Lavender        | 24.00   | 19.00   | 15.00   |
| LEADING LADY          | Cream White          | 25.00   | 20.00   | 16.00   |
| LULU HUNT             | Salmon Pink          | 18.00   | 15.00   | 13.00   |
| HUNTRESS              | Deep Lavender        | 32.00   | 27.00   | 21.00   |
| LEEUWENHORST          | New Pink             | 20.00   | 16.00   | 13.00   |
| MARGARET BEATON       | White, Orange Blotch | 20.00   | 16.00   | 13.00   |
| MARGARET FULTON       | Coral Pink           | 18.00   | 15.00   | 13.00   |
| MAYLAY CHIEF          | Velvet Black         | 25.00   | 20.00   | 16.00   |
| MAJUBA                | Orange Red           | 20.00   | 16.00   | 13.00   |
| MINUET                | Clear Lavender       | 32.00   | 27.00   | 21.00   |
| MODERN TIMES          | Cerise               | 25.00   | 20.00   | 16.00   |
| MISS BLOOMINGTON      | Light Yellow         | 20.00   | 16.00   | 13.00   |
| MRS. MARK MEMORY      | Deep Wine            | 25.00   | 20.00   | 16.00   |
| MONSOER               | Blood Red            | 20.00   | 16.00   | 13.00   |
| NEW EUROPE            | Orange Red           | 22.00   | 18.00   | 15.00   |
| PAUL RUBENS           | Light Purple         | 25.00   | 20.00   | 16.00   |
| PRIDE OF WANAKA       | Old Rose             | 20.00   | 16.00   | 13.00   |
| PACTOLUS              | Yellow Red Blotch    | 25.00   | 20.00   | 16.00   |
| PARADISE              | Orange Pink          | 18.00   | 15.00   | 13.00   |
| PHYLLIS McQUISTON     | Late Pink            | 20.00   | 16.00   | 13.00   |
| PICARDY               | Pink                 | 22.00   | 18.00   | 15.00   |
| PURPLE SUPREME        | Deep Purple          | 22.00   | 18.00   | 15.00   |
| RED FOX               | Blood Red            | 18.00   | 15.00   | 13.00   |
| PRIMROSE PRINCESS     | Canary Yellow        | 20.00   | 16.00   | 13.00   |
| ROSA VAN LIMA         | Light Pink           | 20.00   | 16.00   | 13.00   |
| SALMAN'S GLORY        | Cream Red Throat     | 20.00   | 16.00   | 13.00   |
| SPIC AND SPAN         | Deep Pink            | 45.00   | 38.00   | 32.00   |
| SILENTIUM             | White Red Blotch     | 18.00   | 15.00   | 13.00   |
| SNOW PRINCESS         | White                | 18.00   | 15.00   | 13.00   |
| STOPLIGHT             | Deep Red             | 22.00   | 18.00   | 15.00   |
| SPOTLIGHT             | Yellow Red Blotch    | 30.00   | 24.00   | 19.00   |
| VALERIA               | Cerise Red           | 22.00   | 18.00   | 15.00   |
| UHU                   | New Smoky            | 25.00   | 20.00   | 16.00   |
| YELLOW HAROLD         | Deep Yellow          | 20.00   | 16.00   | 13.00   |
| FANCY MIXED           | All Colors           | 17.00   | 14.00   | 11.00   |

**CASH PLEASE** — We give no warranty, express or implied, as to the description, productiveness, or any other matter of any bulbs or plants and will not be in any way responsible for the crop.

All bulbs are offered subject to prior sale and crop.





# PICTORIAL CARTONS...

## *for* Counter Trade

*in WHITE, RED, LAVENDER, YELLOW, PINK and MIXED*

12 No. 1 BULBS PER BOX OR 18 No. 2 BULBS PER BOX

|          |                              |        |      |
|----------|------------------------------|--------|------|
| 20       | boxes, your choice of color, | \$0.42 | each |
| 40       | " " " " "                    | .40    | "    |
| 100      | " " " " "                    | .38    | "    |
| over 200 | " " " " "                    | .36    | "    |

**SAMPLE OF 6 BOXES WILL BE MAILED POST-PAID FOR \$3.00**